
**OSHER LIFELONG LEARNING INSTITUTE (OLLI) AT UCLA
DEVELOPMENT COMMITTEE
ROLES & RESPONSIBILITIES**

UCLA EXTENSION

UCLA Extension creates extraordinary learning experiences for adults of all ages, engaging the power of education to transform lives, businesses and communities worldwide. We give our students the tools they need to advance in their current careers, or to change careers entirely. The demands of the 21st century workplace are constantly changing. Our programs are designed to help learners keep pace with those changes by continually building their skill set.

Extension serves approximately 35,000 students annually, offering more than 5,000 online in-person courses and some 180 professional certificate programs. More than 2,000 students graduate from UCLA Extension's certificate programs each year. Our instructors are skilled practitioners with real-world experience in the fields in which they teach, and each certificate program is overseen by an advisory board of top professionals in their respective disciplines.

OSHER LIFELONG LEARNING INSTITUTE AT UCLA

In 2008, OLLI at UCLA applied and received its first \$1 million endowment grant from The Bernard Osher Foundation. As a result of demonstrative success, sustainability and meeting additional criteria, OLLI at UCLA was invited to submit applications for a second \$1 million endowment grant and received it in 2015.

In agreeance with the grant, OLLI programs must continue to meet each of the funding criteria and operating guidelines established by the Osher Foundation for endowed Osher Institutes. A few of these criteria include: significant opportunities for volunteer engagement and leadership, fundraising minimums, and number of members and participating donors. Furthermore, the Foundation has a set expectation on creating a culture of philanthropy and charitable giving within OLLI's membership.

OLLI at UCLA depends on private contributions to ensure that our high-quality programs continue to enrich the lives of adults throughout Los Angeles. The endowment helped launch the program and the funds help keep class fees low, but do not cover the actual expense of the program. Sustaining and growing OLLI at UCLA takes enthusiastic philanthropic support from those who love it and want the program to thrive.

STATEMENT OF PURPOSE

The OLLI Development Committee was established to further advance OLLI at UCLA. The mission of the Development Committee is to actively promote and provide philanthropic leadership for the OLLI program. Membership fees cover only a portion of the amount OLLI at UCLA needs to operate. Philanthropic support helps keep membership and course fees more affordable, so that we can serve a greater number of members and enhance the program infrastructure to continue to provide members with the opportunities they enjoy.

RESPONSIBILITIES

- Provide philanthropic leadership to OLLI at UCLA
- Actively promote, encourage and model charitable giving to OLLI at UCLA
- Support fundraising for special campaigns, projects and events
- Heighten visibility and encourage support for OLLI at UCLA Extension by strengthening and expanding existing relationships with corporate, community, organizational leaders
- Expand the network of donors, alumni and friends engaged with OLLI at UCLA
- Remain informed about OLLI at UCLA and its needs

TERMS OF MEMBERSHIP

- Annual term, renewable each year
- Members make an annual contribution made at a level that is meaningful to them
- Members will attend two meetings, held bi-quarterly

MEMBER BENEFITS

- Exclusive invitations to VIP receptions, salons, and meetings with the Dean and UCLA Extension leadership
- Membership in a community of civic leaders associated with one of the most prestigious universities in the world

OSHER LIFELONG LEARNING INSTITUTE (OLLI) AT UCLA
DEVELOPMENT COMMITTEE
STATEMENT OF AGREEMENT

As a member of the Development Committee for UCLA Extension, I am committed to ensuring that the organization does the best work possible in pursuit of its goals. I believe in the purpose and the mission of the organization. Specifically, I understand that my duties and responsibilities include the following:

- 1) I will promote UCLA Extension and OLLI at UCLA’s work and values to the community, represent the organization, and act as an ambassador.
- 2) I will attend Development Committee meetings. I understand that my participation in these meetings will enhance my role as a representative of OLLI at UCLA and of UCLA Extension.
- 3) I will make an annual contribution at a level that is meaningful to me.
- 4) I will actively participate in fundraising activities.
- 5) I will work in good faith with staff and other OLLI members as partners towards achievement of our goals.

In turn, UCLA Extension commits to:

- 1) Providing guidance, talking points and materials about UCLA Extension and its initiatives to assist with meetings and solicitations.
- 2) Providing ongoing communication about fundraising progress.
- 3) Working in good faith with Development Committee members towards achievement of our mutual goals.

Name: _____

Dates of term: _____

Signed:

Date:

Member, OLLI Development Committee

Olivia Lam, Director of Development, Continuing Education and UCLA Extension